

CREATIVE CONCEPT INC PRESENTS

THE POWER OF PERCEPTION II

@ THE S ARTSPACE GALLERY

CURATED BY TAMARA DEL ESTAL

MARCH 3RD-17TH, 2014

OPENING RECEPTION MARCH 6TH 7-9PM

The Power of Perception II: *International Art in 2014* is the second annual showcase of global art curated by Creative Concept Studios. An international exhibition featuring art from Europe, Asia, Australia, Africa and the US, the Power of Perception once again gives the contemporary art viewer is given a unique opportunity to explore the scope of perception, in all its forms. Unconfined by definitions, each of the works in the exhibition has been carefully selected for their commitment to creativity. The exhibition breaks with the norm and invites the viewers to roam in a field where the celebration of art is the primary goal. The exhibition seeks to eliminate the boundaries of memory, history and geography within creativity in order to make a state of true creative contemplation possible.

With a dynamic assortment of stylistic and thematic conclusions, the artists and their work remains connected by their reflective nature. Each artwork creates a visual pause, allowing the audience the time to contemplate the artist's thoughts and vision. Incorporating a wide array of mediums, styles and subject matter, The Power of Perception possesses a broad vision of artists whose works celebrate the creative act in its purest form. Challenging the categorizing of mediums and styles, this project blends modes of art, design, and craft, each a testament to the Power of Perception.

This unique display of art takes place as part of the NYC Art fairs month, which includes the ARMORY Art Fair, SCOPE, Pool Art Fair, Art Expo and Volta among dozens of other satellite events and exhibitions. The showcase of global art finds its home at the S Artspace Gallery in SoHo, downtown NYC. This beautiful contemporary gallery is born out of a vision to increase awareness and interest in international artists. Located on street level of an historic landmark building, the gallery acts as a springboard for international artists to be seen in the U.S. Their mission is supporting the inspiring exchange of art and ideas that extend beyond all cultural borders.

With an exceptional, and prestigious art presence, this fashionable and influential creative neighborhood is home to dozens of prestigious fine art galleries including Lehmann Maupin, Mulherin + Pollard, Rachel Uffner and Sperone Westwater. Most significant to the status of this area is the New Museum of contemporary art located just around the corner, just minutes from the S Space Gallery.

THE S SPACE GALLERY | 345 BROOME ST. NEW YORK, NY 10013

CREATIVECONCEPTINC.COM | 1440 BROADWAY, 23RD FL, NEW YORK, NY, 10018